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- [Exotic Rentals](#)
- [Luxury Rentals](#)
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Archives

- [May 2014](#)
- [April 2014](#)
- [February 2014](#)
- [November 2013](#)
- [August 2013](#)
- [June 2013](#)
- [May 2013](#)

Categories

- [In the News](#)
- [Local Events](#)
- [New Inventory](#)
- [Uncategorized](#)
- [Videos](#)

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AutoXotic Showcased at University of South Florida's 4th annual HospitaBull Evening

Posted on: April 25th, 2014 *by* Jana Troyer No Comments



April 16, 2014 marked University of South Florida's 4th annual HospitaBull Evening at the Lakewood Ranch Polo Grill. Guests of the event were greeted by USF hospitality students, along with a selection of stunning cars from the AutoXotic fleet. The fleet included a 2014 Porsche Boxter Convertible, 2013 Lamborghini Gallardo, 2013 McLaren Spider, and a 2014 Range Rover Sport. Once inside, students dazzled over 200 guests with a selection of succulent cuisine from around the world as part of the "Port of Call" theme chosen by the students.

The HospitaBull event is designed to not only raise money for the school, but also to allow students in USF's hospitality program to gain first-hand experience in their field. The event is part of the students' final exam where they are given only 48 hours to pull everything off for an experience similar to what one might see on Hell's Kitchen, yet much more palatable for students. Students are responsible for everything from planning the theme, to budgeting, preparing and serving each dish. Department Chair and Dean Cihan Cobanoglu believes that events such as this prepares students for the real world of hospitality by giving the opportunity to apply classroom theory to a real life scenario.

"Hospitality is a professional field. It's something that the students have to put the theory in class into practice," Cobanoglu said. "This experience teaches them about timing, about marketing, about presentation of the food, pricing, budgeting." (Bradenton Herald, April 17, 2014)

This year's event, chaired by Michael Klauber and John Horne, was sold-out and is expected to have raised close to \$60k for the University. AutoXotic donated a weekend in one of its Lamborghini Gallardos to the event's live auction as part of a package with the Ritz Carlton of Sarasota. Funds raised from the event will go directly to the school and will help send USF hospitality students to trade shows around the world.

Larry Starr, AutoXotic's owner, is no stranger to the world of hospitality. Starr helped pioneer the local marketplace through a vacation rental company, now known as RVA, which has served vacationing guests from the same office for over 25 years. "We are so impressed with our local USF School of Hospitality and wanted to find a way to help raise funds for this fabulous program. The hospitality industry has such an impact on our local economy. It is wonderful to see someone like Cihan, with such an exuberant passion for hospitality, leading this program," said Starr.

For more information on AutoXotic's exotic rental program, please visit www.AutoXotic.com or call 855.GOXOTIC (469.6842).





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